

**Public Safety**

- Review provision of ambulance service
- Continue Drug Enforcement — Zero Tolerance
- Develop neighborhood watch program and continue safe community activities
- Continue planning for emergency management needs
- Create an Intersection Safety Program
- Continue support for VIP Program
- Maintain relationships with other law enforcement units and County Court system

Economic & Community Development

- Coordinate I-9 / M-66 Corridor development project
- Develop a strategic plan for economic development
- Encourage and facilitate housing redevelopment and neighborhood preservation (i.e. — MSHDA Grants, City \$1,000 Grants, Sturgis Neighborhood Program, etc.)
- Continue infrastructure development for Dresser Industrial Park
- Facilitate residential development at the Paramount/Newport sites
- Continue collaboration with County Economic Development Board and surrounding counties

Public Services

- Pursue funding options for M-66 By-Pass
- Continue Street Improvement Program
- Review facility alternatives for Public Services and Electric Departments
- Complete major sewer and water capital improvements
- Implement a city wide Cross Connection/backflow prevention water program
- Investigate Recycling Options
- Utilize low maintenance plantings for landscape areas

Recreation, Parks & Culture

- Develop capital improvement fundraisers for Auditorium and Doyle Center
- Partner with surrounding municipalities to form and sustain a Sturgis District Library
- Increase usage of Sturges-Young Auditorium
- Continue Tree City USA award
- Update five-year Recreation Master Plan
- Conduct Cost of Service study for Doyle Center

Administrative Services

- Develop compensation stability plan
- Update airport management agreement
- Implement Operational Review Committee report
- Develop a local preference policy for purchases
- Implement risk management program
- Continue Customer Service Training

General Policies

- Encourage Spanish language skills (both with existing staff and in possible recruitments)
- Continue education and training of City Commission, Boards and City staff
- Establish a team oriented approach to providing services to the public and continue employee morale and productivity incentives
- Promote positive intergovernmental relations by holding meetings with adjacent townships and other governmental groups (i.e. - school, etc.)
- Increase grant writing efforts
- Promote the advancement of cultural diversity and understanding
- Promote leadership development programs within the community

The Mission of the City of Sturgis is to deliver high-quality services in a professional, efficient and nondiscriminatory manner to its residents and businesses; to continue to strengthen the economy and quality of life; and to ensure that the expression of views by citizens are recognized and responded to by the City.